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## EXPERIENCE

**CLEVELAND BROWNS** // Berea, OH // Feb 2015 ~ Present

**Art Director** // Feb 2015 ~ Present

- + Manage all print media design from concept development to project completion for the Cleveland Browns Football Club
- + Develop season-long campaigns while adhering to brand standards
- + Design responsibilities include creation of the following: ticket stock, pocket schedules, posters, game programs, season ticket packaging, event directional signs, street pole banners, large format building signage, logos for team-related functions, social media and web-related graphics
- + Oversee the production process and the usage of company logos while handling multiple projects and meeting tight deadlines
- + Develop and maintain relationships with printers and outside vendors, manage project costs, solicit vendor print quotes and maintain budgets

**CAVALIERS HOLDINGS, LLC** // Cleveland, OH // Jul 2000 ~ Feb 2015

**Director of Graphic Design** // Jul 2007 ~ Feb 2015

- + Manage print media design for the Cleveland Cavaliers, Lake Erie Monsters, Canton Charge, Cleveland Gladiators & Quicken Loans Arena
- + Supervise internal graphic designers while delegating, prioritizing, providing project design direction and photo shoot guidance
- + Design responsibilities include creation of the following: team uniforms, playing courts for Cavaliers and Mid-American Conference, pocket schedules, ticket stock, seating charts, sales brochures, flyers, print ads, posters, game programs, autograph cards, directional signs, street pole banners, large format building signage, logos for teams and team-related functions

**Graphics Manager** // Jul 2002 ~ Jul 2007

**Graphics Coordinator** // Jul 2000 ~ Jul 2002

**KF GRAPHICS** // Cleveland Hts, OH // Dec 1999 ~ Jul 2000

**Graphic Designer**

- + Managed all facets of graphic design work from concept to pre-press

**ALLTEL PUBLISHING** // Hudson, OH // Sep 1996 ~ Dec 1999

**Community & Information Page Artist** // Mar 1998 ~ Dec 1999

- + Created layout and design of telephone directory information pages

**Ad Production Artist** // Sep 1996 ~ Mar 1998

- + Created art pieces for various Yellow Page advertisements

**SELF-EMPLOYED** // Medina, OH // Jan 2001 ~ Present

**Freelance Graphic Designer**



## COMPUTER SKILLS

**SOFTWARE** // Macintosh Platform

Adobe CC (Illustrator, Photoshop, InDesign), Acrobat, QuarkXPress, Microsoft (Word, Excel, PowerPoint), Macromedia Flash



## EDUCATION

**MARIETTA COLLEGE** // Marietta, OH // 1992 ~ 1996

Bachelor of Arts

Major: Art for the Professions (Graphic Design) Minor: History  
Cumulative Grade Point Average: 3.5/4.0

**BROOKLYN HIGH SCHOOL** // Brooklyn, OH // 1988 ~ 1992